

**JAGORA UNIVERSITY & UIECC -  
GLOBAL EDUCATION INITIATIVE  
PROGRAMME INTERNATIONAL  
D'EXCELLENCE**

**MASTER - MBA LOGISTICS &  
SUPPLY CHAIN MANAGEMENT**

# PROGRAM OVERVIEW



Effective Trade and Commerce depends on efficient logistics, especially in the post-covid era. To manage logistics efficiently, a person with a Master-MBA in Logistics & Supply Chain Management is useful. It is vital to choose the top online MBA programs in Logistics and Supply Chain management because they will assist you in finding the ideal position.

# **WHY TO STUDY MASTER-MBA IN LOGISTICS & SUPPLY CHAIN WITH JU-KLU-UIECC?**

Pursuing an online MBA in Logistics & Supply Chain Online will be an excellent idea. Along with the flexibility of learning, worldwide acceptance, market-ready specializations, and UGC approved programs make it worth enough to study.

## **KEY HIGHLIGHTS:**

- Study while Earning
- In-Demand Specialization
- Placement Support
- Elite Instruction
- NAAC A ++ Grade

## **ELIGIBILITY CRITERIA:**

Graduates in any discipline are eligible for this course.

## **PROGRAM DURATION:**

MBA in Logistics & Supply Chain Management is a 2-year program with 4 semesters.

## **PROGRAM BENEFITS:**

- **Multiple Job Opportunities:** Employment opportunities multiply exponentially.
- **Honing Different Skills:** Along with developing leadership skills, this program also fosters the development of many other skills.
- **Comprehensive Understanding of Business:** Inside-out knowledge ensures that one has a thorough understanding of business and helps one advance in their job.
- **In-Demand Specializations:** Our specialization is in accord with the sector's needs.
- **Scope for Entrepreneurship:** This program provides ample scope to become an entrepreneur.

## **CAREER OPTIONS:**

- Warehouse Manager People with a Master-MBA in Logistics & Supply Chain Management are in high demand since workhouse management requires an excellent manager.
- Supply Chain Coordinator: A specialist is highly sought after since perfect abilities are needed for managing inventory, supply sources, and the efficient transportation of goods and services.
- Logistics & Distribution Manager: A strong understanding of product distribution and organization, as well as the ability to oversee regular warehouse and shipping operations, are always in demand and are paid well.
- Operations Manager: Handling overall operations with effective and successful management of labor, productivity, quality control, safety measures, and so on ensures that there is always demand for experts.
- Logistician: A logistician oversees purchasing, transportation, inventory, and warehousing activities. As this is vital for Trade & Commerce, so is the demand for experts.

# **COURSE CURRICULUM**

## **SEMESTER WISE COURSES**

### **SEMESTER I**

- Quantitative Methods`
- Business Legislation
- Business Communication

### **SEMESTER II**

- Design Thinking and Innovation
- Introduction to Business Analysis & R Programming
- Business Research Methodology
- Human Resource Management
- Financial Management
- Operations Management
- Information Systems & ERP
- Soft Skills for Managers



# **COURSE CURRICULUM**

## **SEMESTER WISE COURSES**

### **SEMESTER III**

- Strategic Management
- Entrepreneurship & Family Business
- ELECTIVE 1
- ELECTIVE 2
- ELECTIVE 3
- ELECTIVE 4
- Sectoral Elective 1

### **SEMESTER IV**

- Business Ethics & Corporate Governance
- ELECTIVE 5
- ELECTIVE 6
- ELECTIVE 7
- ELECTIVE 8
- Sectoral Elective 2
- Management Research Project